

Important Bulletin – Policyholder Services

343 Sansome St. • San Francisco, CA 94104 • 1-800-366-9378 • www.westcoastlife.com

IMPORTANT BULLETIN! **Policyholder Services Address, Fax & Telephone Number Change Effective June 4, 2007**

West Coast Life appreciates that our BGAs, Agents and Customers expect excellent service. In our effort to provide the most efficient policyholder service possible, mail and faxes will now be handled in Birmingham along with the Policyholder Call Center. The mailing address, fax number and telephone number will change effective June 4th.

Updated Contact Information Effective June 4, 2007

Mail:

Overnight or Ground Deliveries:
2801 Highway 280 South
Birmingham, AL 35223

Regular Mail:
P. O. Box 12687
Birmingham, AL 35202-6687

Fax Number: 205-268-3402

Telephone Number: 800-866-9933

Email: ladphs@protective.com

Reminder Information

See below for a reminder on expanded Call Center Hours.

Call Center Hours (note the expanded operational hours):

Monday – Thursday
7:00 am – 6:30pm Central Time

Friday
7:00 am – 5:00 pm Central Time

If you have any questions regarding this communication,
please call **800-866-9933** for a service representative.

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If you wish to be removed from our communication list, please call 1-800-366-9378 x4592.